



The FHN Financial Virtual Seminar offers practical guidance in the application of portfolio and balance sheet strategies with special emphasis on financial performance.

- **Designed for:** Employees within the depository arena who wish to learn new skills in balance sheet management, strategies and leadership that will assist them in managing their respective institution through the changing economy.
- **Objectives:**
 - Identify strategies for improving your institution's overall profitability
 - Obtain an understanding of new products and balance sheet techniques for increasing capital and enhancing ROA and ROE
 - Understanding tools and techniques for identifying opportunities to control balance sheet risk
 - Learning leadership techniques to manage through a changing economic environment
- **Recommended CPE Credit: 7 Hours**

Prerequisite: Must be an employee within the depository arena

Course Level: Intermediate

Delivery Method: Group Internet Based

Advance Preparation: None

For more information regarding administrative policies such as complaint and refund, please contact our offices at 800.456.5460.

There is no registration fee, but notice of cancellation is appreciated.

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